

impact since 1982

Advertising Imprinted Promotional Products

If there is a time to make an impact, it's on your wedding day. Savvy brides know that impressing wedding guests starts with the small details.

Impact Advertising, an Eau Claire-based company that specializes in promotional products and gifts, offers a variety of products to add personality to a wedding, plus memorable gifts for friends and family. Details that will make an impact.

In business since 1982, Impact offers exceptional customer service and the experience necessary to help brides make creative decisions. While a number of companies, both online and locally, offer personalized items, there are definitely benefits to shopping locally.

“Couples can come into the store to view the items in person and get personal attention and advice, something that an online store just can't offer,” says Kay Vande Loo, owner of Impact Advertising. “We get to know each couple before we offer suggestions.”

Personalized Wedding Details

Personalized items add a unique touch to a wedding. Choices abound at Impact, starting with the wedding

detail that makes the very first impression – the save-the-date card. Impact offers a variety of save-the-date magnets. The magnets come in many shapes and sizes and can feature a calendar with the wedding date circled, a photo of the couple, and much more. The options are endless. The average magnet is \$1 per piece – or less when a larger quantity is ordered.



Fan programs are another option and are ideal for outdoor weddings. The fans can feature a photo of the couple or a special message on one side with the wedding program printed on the back. It is a program with a purpose that can then serve as a keepsake after the wedding.



Bottles of bubbles that your guests can use to celebrate as you exit the ceremony are another item that can be personalized.

Unique Gifts

Impact Advertising offers a variety of gifts for your guests that will always remind them of your wedding. From holiday ornaments to playing cards to can coolers, a number of options are available and many can be personalized with your name and date or a special message.

Sweets are always a hit gift item. You can add your name or a special message to a tin



can of mints or chocolates. Your name can even be imprinted on M&M™ candies. You can also give the gift a finishing touch with ribbon printed with your names and wedding date.

Shopping Tips

The best way to determine what details to incorporate into your wedding is to start shopping. When shopping, keep your budget in mind, advises Vande Loo: “I always ask couples about their budget before discussing options. There are many affordable options available, but I don’t want to suggest items that will exceed their budget.”

Price breaks are typically available for larger quantities. Be sure to ask about the price per piece for a few quantities.

When choosing a color, Vande Loo suggests coordinating colors rather than trying to match your wedding theme color. Many color options are available and you are sure to find complimentary colors.

Hundreds of products, unlimited ideas, and great customer service: give Impact Advertising a visit to see how to add a unique touch to your wedding. With Impact, you’ll receive personalized items with a personal touch.



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Make your wedding memorable with personalized commeratives. Stop in to see our huge selection!

**1612-A S. Hastings Way
Eau Claire
715-834-7562
Monday – Friday
8am – 4pm**



Unveil Your Business Here...

If you are interested in becoming a feature business, please contact Juliette at 715.559.2882.

Juliette
Chippewa Valley Wedding Guide