



The Florian Gardens inc.

“The earth laughs in flowers.”

– E.E. Cummings

If the earth laughs in flowers, you can find a belly laugh of beautiful gardens at The Florian Gardens. Boasting gardens that literally take your breath away, the charming wedding reception and event center is fast becoming known across the Chippewa Valley as the place where dream weddings become a reality.

Conveniently located off of I-94 in Eau Claire, The Florian Gardens also hosts family reunions, graduations, holiday parties, business meetings and formal affairs, yet their specialty is weddings. They opened their doors in 2006 and, in the short time they have been open, the venue has already attracted brides and grooms from 16 states and three countries. There is a reason why they have national and international customers – they not only have a stunning facility and gardens, but world-class service.

“In everything we do, we go a step above and beyond what is expected,” says Dave Burke, owner of The Florian Gardens. “We created The Florian Gardens to be a special place with an emphasis on personal attention.”

BEAUTY IN EVERY DETAIL

The gardens are the centerpiece of the property. The Florian Gardens features three separate gardens brimming with color: Rosemary, Rock Cress and Indigo. Three events can be going on at the same time and still remain private. Sidewalks lead around a flower-lined central foun-

tain to each garden. All three gardens have a pergola for wedding ceremonies.

“Because of our beautiful gardens, many couples come to us instead of having a destination wedding,” says sales director Holly Hermann. “In fact, one couple changed their plans for a destination wedding to have their wedding here after visiting our facility.”

To enhance the destination wedding feel, The Florian Gardens hosts a number of theme weddings. From a tropical wedding with a white sand aisle to a Scottish wedding with international-themed dinner tables to a snowflake wedding in front of The Florian Garden’s cozy fireplace, theme weddings go off without a hitch – all because the staff is so involved in pulling together every small detail to make a big impact.

The transition from the wedding ceremony to the reception is simple at The Florian Gardens, says Burke: “From the ceremony, guests can gather on the patio to enjoy a cocktail and appetizer, all while the wedding party has pictures taken.”

Inside the wall of windows overlooking the gardens is the event center with three ballrooms: Primrose, Grand Trillium and Silverleaf. One, two or all three ballrooms can be used depending on the size of the event. The facility can seat up 525 guests at a full sit down dinner. The Grand Trillium Ballroom features a 26’ x 38’ permanent wood dance floor. KP Catering provides delicious, creatively presented food and a centrally located bar handles full service to all ballrooms.



You are invited to attend
Inspirations: An Exquisite Bridal
Fair at The Florian Gardens on
Sunday, September 9th from
11am-4pm.

FEATURE

Also on site are a bride's room and a groom's room allowing the wedding party to spend the morning getting ready at the facility. In fact, hairdressers often come to The Florian Gardens to make everything convenient for the bride and her bridal party.

SERVICE WITH HEART

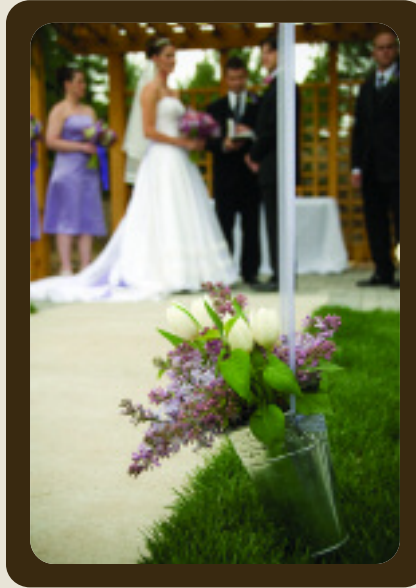
The friendly nature of The Florian Garden family is contagious. Going above and beyond the call of duty is what makes The Florian Garden a special place.

"Dave treats guests as though he was welcoming them into his own home," says Hermann. "He genuinely enjoys personally welcoming every guest, and makes a special effort to check in with the couple and their families throughout the evening to ensure all details are in order."

Throughout the planning process, Amanda Welter, The Florian Garden's in-house wedding and event coordinator, stays in close contact with the couple to plan every detail, from room set up to the day's timeline. She also arranges for the couple to meet with the caterers to discuss the menu details.

"We are partners in planning," says Welter.

Welter feels that it is important that the same people



who are guiding the couple throughout the planning process are there on the day of the event: "We hear the inflections in their voice. We know what is most important because we heard their wishes first hand. And because we're there on their big day, we can make sure that we carry out their vision."

"We are so involved in serving our guests that, by the time the wedding is here, we become a part of our guest's families," says Burke. "Likewise, our family becomes a part of theirs. For example, my wife is there for the bride to give her the cue to walk out the door and fluff her train to the garden ceremony."

Together, as a family, the Burkes and their staff are providing personalized attention and a stunning gathering place for their guests. And they believe it will all only get better with time.

"Our gardens will become more lush and spectacular as the years pass," says Burke.

Like their gardens, business is blooming. And...*"The best is yet to be."* – Robert Browning

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If you are interested in becoming a feature business, please contact Juliette at 715.415.2884.

Juliette
Chippewa Valley Wedding Guide

